

# **Southern California Residents:** Get Ready to ShakeOut!

# ShakeOut is One-of-a-Kind

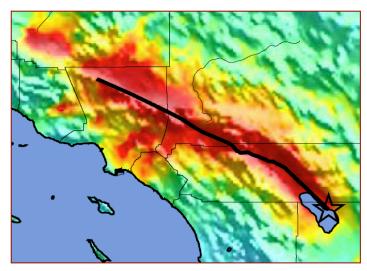
The Great Southern California ShakeOut is a week of special events featuring the **largest earthquake drill in U.S. history,** organized to inspire Southern Californians to get ready for big earthquakes, and to prevent disasters from becoming catastrophes.

# An Earthquake Drill for the Record Books

At 10 a.m. on November 13, 2008, millions of southern Californians will "Drop, Cover, and Hold On." Why? An enormous earthquake is an inevitable part of our future, and the ShakeOut Drill is our chance to practice what to do when it happens. Individuals, families, businesses, schools and organizations will join firefighters, police officers, and other emergency responders in our largest-ever earthquake preparedness activity. Don't miss out!

## **Beyond the Drill**

In addition to the ShakeOut Drill, there are many other ways to participate in the ShakeOut, tailored for businesses, schools, individuals, places of worship, and communities. Plus you can create your own event for your neighborhood, business or school. See the ShakeOut website for a schedule of all events.



This potential magnitude 7.8 earthquake on the San Andreas fault is the basis of the ShakeOut. The U.S. Geological Survey has led a collaboration of experts to understand how this earthquake would affect southern California. In an earthquake like this one, the shaking will last two to three minutes. The 1994 Northridge earthquake shook for seven seconds.

# **ShakeOut Major Events: November 2008**

- ShakeOut Drill (Nov. 13)
- City of Los Angeles International Earthquake Conference (Nov. 12-14, iec.lacity.org)
- Golden Guardian Emergency Response Exercise (Nov. 13-19)
- L.A. Earthquake: Get Ready Rally (Nov. 14)
- Take One More Step (Nov. 14-16)

# You Can Make a Difference!

Actions taken now will save lives and property, and help speed recovery for everyone. Many are simple and inexpensive, and can be started today.

#### Join in the drill

- Drop, Cover, and Hold on at 10 a.m. on Nov. 13.
- Practice what else you will do during and after an earthquake at home, work, or school.

# Create or update your family disaster plan

- Is your family communication plan up-to-date?
- Are heavy items secured so that won't fall?
- Do you have enough water stored?
- Do you have a fire extinguisher?
- Does your home need to be retrofitted?

# Contribute to the ShakeOut

- Help spread the word about the ShakeOut.
- Develop your own ShakeOut events.
- Sponsor ShakeOut activities and publications.

# Register on the ShakeOut web site, and you will:

- Get notified with updates about ShakeOut events.
- Receive a ShakeOut disaster script for your area, as a guide for your drill and planning.
- Get connected with other participants.
- Set an example that motivates others to get prepared.

# www.ShakeOut.org

### Earthquake Country Alliance ShakeOut Steering Committee

United States Geological Survey California Office of Emergency Services California Seismic Safety Commission Southern California Earthquake Center City of Los Angeles Art Center College of Design

California Institute of Technology

